What is TransAction Central?

TransAction Central is a TransFirst-owned, flexible, web-based, centralized payment processing engine.

Transaction Central is:

- A virtual terminal
- Real-time transaction processing
- Able to process via any PC with an Internet connection
- A shopping cart gateway
- A batch processing utility
- A recurring billing utility
- Mobile processing over a wireless device
- An ACH processing tool
- A Real-Time customizable reporting utility

*All at the same time!*

The key asset is flexibility! Merchants can use TransAction Central to process almost any type of transaction in almost any way imaginable.
TC Can Be Used in Multiple Ways

Virtual Terminal
- Real time, secure credit card transactions with AVS
- Transactions are auto-settled

Payment Gateway
- Connect to a shopping cart or other Internet-based interface
- Custom integrations to obtain secure authorizations
- Transactions are auto-settled

Batch Upload
- Transmit a full batch of transactions with automated response and return files via online, FTP, or email

ACH Processing
- Electronic Funds Transfer removing the need to process paper checks

Recurring Billing
- Merchants can set up recurring billing for automated processing of credit or ACH transactions
Pay @ PC

Software and card reader that enables Transaction Central to process in a retail environment.

Merchant On The Move

Printer system that creates a receipt for PDA or cellular products capturing/authorizing card-present, swiped transactions
TransAction Central is a cost-effective alternative to terminals

- Utilizes existing broadband/IP connectivity—no need for dedicated phone line
- Card-present transactions supported by PC Verifier Software
- Web-based format provides simultaneous access for multiple users and locations
- Higher merchant retention on proprietary technology extends revenue opportunities
- Web-based format allows for processing and reporting from any web-enabled computer
- PDA’s with Mobile Merchant and laptops with Wi-Fi or air-card become mobile terminals
- Replaces Auth.net/PC- Charge as well as other Gateway/Virtual terminals—NO “middleware”
- PCI Compliant – minimizes breach/risk exposure
TC Merchant Opportunities

TransAction Central provides the functionality of a terminal with more comprehensive reporting to the B2B or B2C merchant.

Some B2B Merchant examples:
- Single or multi-station/location manufacturers/distributors
- Businesses with a recurring client bases
- Businesses with multiple users/sales clerk requirements (tiered password protection)

Some B2C Merchant examples:
- MOTO, e-Commerce and retail merchants
- Any approved business types with recurring payments
- Merchants renting space or equipment such as airport tie-downs/hangars, manufacturers or distributors with recurring clientele
- Home-based businesses